



HOW

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PRESS RELEASE

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Muse Developments Appoints HOW Planning For Blackpool Scheme

Project: Talbot Gateway, Blackpool
Client: Muse Developments
Location: Blackpool

Manchester based specialists HOW Planning and Masterplanners RTKL have been appointed by Muse Developments to act as lead planning and environmental consultants for the major town centre regeneration scheme planned for Blackpool.

Muse Developments are working in partnership with Blackpool Borough Council to develop an extensive redevelopment plan for the Talbot Gateway area of the town, which will incorporate around 86,455 sq m of accommodation over 10 hectares. The new Business District will combine commercial, retail and leisure uses with residential accommodation.

HOW will be launching an extensive community consultation programme after which a detailed planning application will be submitted to the council. The application is also expected to include plans to enhance accessibility to the town's railway station, new Council offices and courts and an opportunity for a major food retailer.



Says Gary Halman, Partner at HOW Planning:

“There has been a lot of talk about Blackpool in recent years and its potential for regeneration. This exciting scheme will make a significant contribution, bringing new employment opportunities and massively improved surroundings in a part of the town that is in urgent need of new investment. It will be a fresh outlook which will act as a major catalyst for regeneration of the wider town centre, enhancing the existing attractions that Blackpool is so famous for.”