



HOW

HOW Planning LLP

40 Peter Street
Manchester M2 5GP
T: 0161 835 1333
F: 0161 835 1322
howplanning.com

PRESS RELEASE

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Hotel Plans Breaths New Life Into Oxford Road

Project: Oxford Road, Manchester
Client: Sanguine Hospitality Ltd.
Location: Manchester

Manchester based planning specialists HOW Planning have secured permission for a 147 bed Express by Holiday Inn hotel on Oxford Road in Manchester on behalf of Sanguine Hospitality Ltd. Designed by Stephenson Bell Architects, the proposals will be located opposite the BBC's North West studios.

The scheme includes new ground floor retail provision and a stylish lower ground reception area, with views overlooking the River Medlock.

Comments Conor Vallely, Planner at HOW Planning:

“Work is due to start on the new hotel in early 2009. The proposals include the demolition of the existing building and the construction of a stunning new leisure development which will result in wider environmental improvements.



This was a challenging site but the architects have put together an excellent design which maximises the opportunity to take advantage of this highly sustainable location.”