



HOW

HOW Planning LLP

40 Peter Street
Manchester M2 5GP
T: 0161 835 1333
F: 0161 835 1322
howplanning.com

PRESS RELEASE

October 2010

A TASTE OF SOMETHING NEW IN CHESTER



Specialist consultancy, HOW Planning has been instructed by leading food retailer, Waitrose to advise on plans for its new 'full offer' store in Chester.

Waitrose, part of the John Lewis Partnership, announced its intention to build a new store on the site of Broughton Retail Centre earlier this year and has now appointed HOW Planning to put together proposals for the re-development of the site.

HOW will be working with Broadway Malyan Architects, who have been appointed to develop the plan, and Cheshire West and Chester Council to ensure the scheme fits in with the wider plans for Chester.

Says Gary Halman, Partner at HOW Planning: "Waitrose is an extremely high quality retailer with a growing network of stores throughout the UK. It has a unique approach to the market, which is proving more popular than ever and paving the way for further expansion.

"We are delighted to be working with such an ambitious and positive company and look forward to being able to make further announcements about this project."

