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# PRESS RELEASE

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## NEW HOUSING FOR WINSFORD

Manchester based HOW Planning, has submitted a planning application for a new residential development in Winsford, Cheshire; a scheme which falls within the Winsford Waterfront Regeneration Area and will complement the council's strategy for redeveloping the area.

HOW Planning have been working on proposals for the redevelopment of the redundant industrial buildings at the Richmond Packaging premises on New Road and an outline application has now been submitted to Cheshire West and Chester Council.

Included in the application are plans for up to 37 new residential units, focussing on a mix of traditional family homes on a 0.9 hectare site.

Cheshire West and Chester Council are currently working with consultants to develop a strategy for residential-led regeneration in the Winsford Waterfront area, and the application has been put together in-line with these aspirations.

Says Lauren Ashworth, Planner at HOW Planning: "The plans for Richmond Packaging will transform what is a redundant site which at present isn't making any positive contribution to the town into a thriving new community. If planning is granted we believe this residential scheme will kick start further new development in the area as part of the on-going regeneration of Winsford."

