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# PRESS RELEASE

March 2009

## How Planning Plan A Formula With BASF

**Client:** BASF  
**Project:** Swinton

Manchester based HOW Planning has submitted a full planning application for the re-development of BASF's construction chemical facility in Swinton, Salford. The proposals will help support the long term future of the facility as BASF plans a major strategic business investment to redevelop the site.



BASF Construction Chemicals (UK) Ltd is a leading supplier of chemical systems and formulations and has operated from the premises on Swinton Hall Road since 2006. However, the location has

been producing construction chemicals since the 1950's and is recognised as a significant employment site.

The application outlines plans to redevelop the site in order facilitate the company's new sustainable products and presents an opportunity to accommodate this together with significant visual and environmental improvements to the surrounding communities.

There are a number of significant benefits for what is an important employment site in Swinton including the removal and replacement of low grade, unattractive buildings with better quality employment accommodation. Other key improvements include realigning the main access road and relocating the delivery areas and external tanks in addition to extensive landscaping. A new acoustic landscaped feature wall and close boarded timber fence to enclose the yard area are two of the boundary treatments that have been proposed.

Says Richard Woodford, Partner at HOW Planning: "This is a great application which enables BASF to invest in its future development and long term security. Securing planning permission for this redevelopment would significantly contribute to the ongoing regeneration of the whole area."