



HOW

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PRESS RELEASE

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NEW FLAGSHIP STORE FOR MARKET STREET



HOW Planning has secured planning permission for a detailed planning application for the substantial redevelopment of two retail units on Market Street in Manchester city centre, which will create an opportunity for a major new flagship store.

The buildings' owner, Irish Assurance, is planning a major refurbishment project which will include redevelopment of the units to greatly enhance their appearance.

Says Richard Barton, Principal Planner at HOW Planning: "The corner unit has always been a very difficult location for retailers due to the lack of ground floor retail space. Creating a single unit with the larger adjacent unit will create a major opportunity with space on both the ground and first floor, and will significantly improve the attractiveness of the property."

The new development will combine with the existing Schuh store next door which will be relocating to alternative premises within the city centre and plans also include the provision of significant office accommodation on the floors above.