



HOW

HOW Planning LLP

40 Peter Street
Manchester M2 5GP
T: 0161 835 1333
F: 0161 835 1322
howplanning.com

PRESS RELEASE

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POCHIN APPOINTS HOW TO HELP SECURE FUTURE OF ELLESMERE WHARF

Following HOW's successful extension to the time limit for implementation at Midpoint 18, the Manchester based planning consultancy has once again been appointed by Pochin Developments to advise on a second project for the Cheshire based development company.

Pochin's Ellesmere Wharf scheme, a proposed mixed use development in Ellesmere, Shropshire, had previously been granted outline planning permission in 2007. HOW Planning has now prepared and submitted an application to extend the time limits for implementation for the outline planning permission to secure the long term future of the scheme.

Says Jon Suckley at HOW Planning: "Over the years we have established a very good relationship with the team from Pochin and are looking forward to helping secure the long term future of Ellesmere Wharf. Economic conditions have been hugely challenging over the past few years which has resulted in a lot of schemes being put on hold. Being able to secure extension to time limits demonstrates Pochin's ambition to press ahead with new development."

Plans for the mixed use scheme incorporate residential, retail, community uses, restaurant and cafe as well as public realm and means of access.

