



HOW

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PRESS RELEASE

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NEW HOMES FOR LOSTOCK GRAHAM

Following an extensive community consultation programme, HOW Planning has submitted plans for a 4ha (9.88 acre) residential scheme located on an area of land within Cheshire Business Park in Lostock Gramam near Northwich.

HOW is working on behalf of Commercial Development Projects Ltd, who own Cheshire Business Park and has identified a proportion of the site for residential use following a significant slow down in the take-up of commercial property.

Says Carol Clarke, Associate at HOW Planning: "Following 2½ years of marketing the uptake of the built units at Cheshire Business Park has been very disappointing with only 287sq.m of floorspace occupied. With the economic downturn and competing sites it has been extremely difficult for the owners and operators of the Business Park to generate interest in the site for the commercial units. A residential scheme on an element of the site would work very well in the area providing new homes rather than office buildings."

Initial plans for 160 family homes met with uncertain feedback from the community due to concerns over access but following an alteration to the plans which provides a new point of access through the existing business park and a re-consultation exercise with the community the response has been extremely positive.

Says Carol: "Residents have seen the revised plans and the comments we have had back following the second consultation programme have been extremely supportive. A residential scheme fits in much better with surrounding area and will boost all aspects of the local community."

The application has been submitted to Cheshire West and Chester Council.

