



HOW

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CASE STUDY

August 2011

Relocation of Football Club Training Ground

Client: Tranmere Rovers FC

Location: Wirral

HOW has advised on the planning process and prepared the planning statements for two applications on behalf of Tranmere Rovers Football Club, both designed to facilitate the relocation of the Club's training facilities and enhance the Ingleborough Road area of the Wirral.

The first application seeks to secure a development of up to 90 new family homes on the Club's existing training ground which is located in what is predominantly a residential area, currently suffering from parking problems created by the training ground.

A second application promotes the relocation of all training facilities to Woodchurch Leisure Centre on Carr Bridge Road. As part of the project the existing Leisure Centre will be refurbished, enhancing the facilities for the local community. In addition to the club's training pitches the application outlines plans for community football and hockey pitches.

The planning applications mark the first phase of a comprehensive scheme to secure the longevity of Tranmere Rovers' future and the Club has worked very closely with the Tranmere Hall Estate Residents' Association who have shown initial support for the redevelopment of the training ground.

The redevelopment of the training ground for residential development will allow capital investment into Tranmere Rovers and will provide replacement facilities of a much higher standard contributing to more open and accessible football facilities within Wirral as a whole and the new facilities have been designed to allow this to be achieved.

