



HOW

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CASE STUDY

September 2007

Gravity, Store Street

Client: Time & Tide Homes

Location: Manchester

HOW submitted a full planning application with an Environmental Statement for a major residential development on land at Store Street, Manchester. The 36 storey Gravity Tower and adjoining 6 storey block have been designed by the internationally renowned architects Austin-Smith: Lord and contain 383 high quality residential apartments.

Manchester City Council approved the application in September 2007.

Details

This scheme proposes a landmark residential development at a key junction on Great Ancoats Street. An elegant tower of 36 storeys and a further 6 storey building will provide a total of 383 residential apartments, together with active ground floor uses in the form of retail, offices and café bar. Over 70% of the site, comprising the area between the two structures will be kept open creating a new, high quality and accessible area of public realm.

The scheme, designed by architects Austin Smith Lord has been evolved through close discussion with Manchester City Council, CABE, English Heritage and local community consultation.

The site occupies a key gateway location and the tall building will create a new reference point to the city centre, enhancing connectivity along Store Street to the Piccadilly area, and making a positive contribution to the continuing regeneration of this area of the City.

HOW provided a full planning and environmental service, leading a team of multi disciplinary consultants to prepare an Environmental Assessment of the proposal and a full planning justification, including project managing the application process.

