



HOW

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CASE STUDY

July 2011

Cheshire Business Park Residential Scheme

Client: Commercial Development Projects Ltd

Location: Lostock Gralam, Northwich



HOW Planning has secured planning approval for a 4ha (9.88 acre) residential scheme, located on an area of land within Cheshire Business Park in Lostock Gralam near Northwich.

Commercial Development Projects Ltd, who own Cheshire Business Park identified a proportion of the site for residential use following a significant slow down in the take-up of commercial property and planning approval followed an extensive community consultation programme carried out by HOW.

Plans for 160 family homes initially met with uncertain feedback from the community due to concerns over access. HOW made an alteration to the plans to provide a new point of access through the existing business park and carried out a re-consultation exercise which received extremely positive feedback.