HOW

CASE STUDY

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March 2009

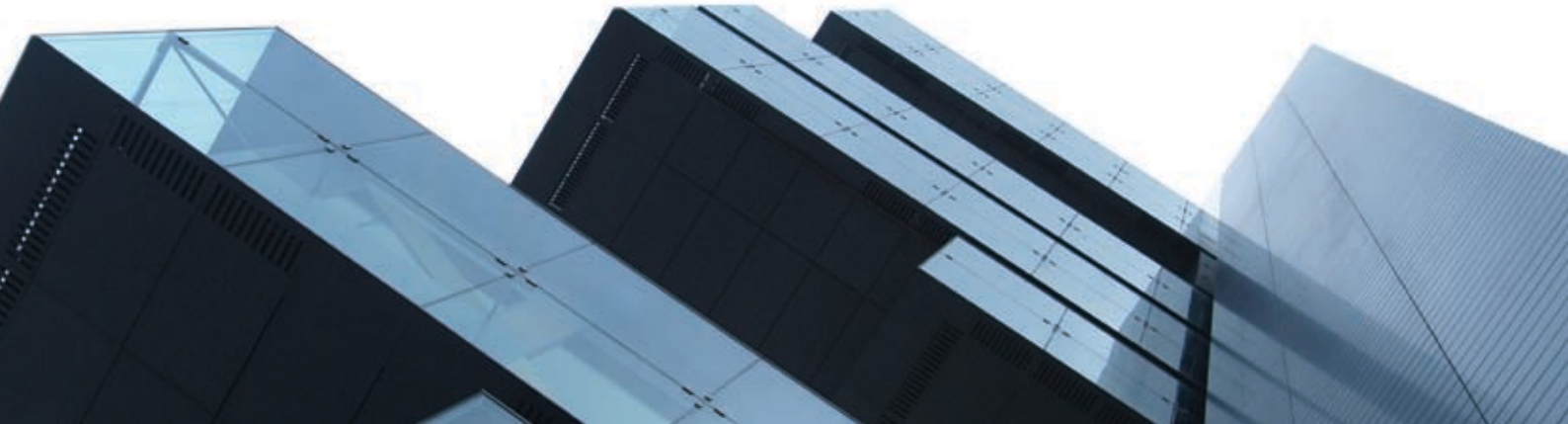
Middlewood Basin

Client: ITV
Location: Salford, Greater Manchester

HOW Planning have secured planning approval on behalf of ITV for a major new mixed-use development in the heart of regeneration plans for Central Salford. The 32,795 sq m development will be located next to the reinstated Manchester, Bolton and Bury Canal.

Details

Over recent years there has been a huge amount of investment into the restoration of the canal and the plans include a circular basin around which the new waterside development will form a key element of Salford City Council's regeneration plans.

Middlewood Basin will be created on a redundant brownfield site previously housing industrial and commercial development which has already been cleared and is ready for construction to commence.

ITV's plans for Middlewood Basin incorporate 138 new residential apartments, 15,587 sq m of office space and 1,692 sq m of leisure and retail space all of which will be located at the new development, close to Granada's Quay Street Headquarters.