



HOW

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CASE STUDY

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ITV Bonded Warehouse

Client: ITV Granada
Location: Manchester

HOW Planning have obtained planning permission for ITV Granada for conversion and restoration of the Bonded Warehouse building within its core Manchester Campus.

Formerly used as part of the Granada Studios Tour attraction, the building has been largely disused since the Tour closed in 2000.



Details

ITV Granada proposes to breathe new life into this substantial and prominent building through a sensitive conversion and restoration of the existing structure to form new offices, a state of the art News Studio and related ancillary accommodation. The proposal will create a high quality open plan office environment supplemented by a prominent new vertical entrance feature which will aid circulation.

The Warehouse is likely to become the new Manchester Headquarters of ITV Granada, and will house more than 800 staff who will relocate from the existing outdated 1960s administration building and others within the core site. It will be the first phase of ITV Granada's consolidation and rationalisation of its occupation of the Manchester landholdings, paving the way for significant new mixed use redevelopment at this strategic site on the edge of the City Centre.