



HOW

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# CASE STUDY

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## Mixed Use Regeneration at former Nestle Yoghurt Factory

**Client:** Ainscough Strategic Land

**Location:** Cuddington, Cheshire



Following months of extensive preparation work, HOW Planning has successfully secured full planning approval to convert the former Nestle yoghurt factory in Cuddington, Cheshire into a 20 acre, mixed-use regeneration scheme.

Working on behalf of Ainscough Strategic Land, HOW submitted plans to convert the brownfield site into a residential led, mixed use scheme, which has now been given the go-ahead.

The former factory site sits within an area of greenbelt and had been derelict for over 3 years, suffering from vandalism and anti-social behaviour. The new plans incorporate new housing, areas of open land and allotments as well as improved links with Cuddington town centre. Feedback from the local community was extremely positive throughout the planning process, for the scheme which will transform what was a vacant, unusable site into an attractive new development.