



HOW

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CASE STUDY

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Bridgewater Place

Client: Alard Properties Ltd (APL)

Location: Leigh, Greater Manchester

HOW Planning has secured outline planning consent for Bridgewater Place, a major mixed use development in Leigh, Greater Manchester. The multi-million pound project will transform over 25 acres of aging industrial space into a vibrant commercial, residential and leisure location.



HOW Planning carried out an extensive public consultation before

submitting the application and accompanying Masterplan to Wigan Metropolitan Borough Council on behalf of Alard Properties Ltd. Plans include offices, up to 320 family homes; workshop/enterprise and small scale local retail units. The plans also incorporate imaginative ideas to maximise the value of the site's canal frontage by providing high quality areas of public open space.

Bridgewater Place occupies a very central location close to Leigh town centre, which, through time, has become an eyesore at odds with the surrounding residential areas. The new proposals aim to transform the site into a thriving new development and will significantly contribute to the ongoing regeneration of the area.

The new Masterplan also alleviates issues for a local primary school which has been looking to relocate from its current location in the middle of the busy industrial estate for some time. Whilst still keeping these aspirations alive the development is designed around the school's existing arrangements and space has been made available for its expansion, if needed in the meantime.