



HOW

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# CASE STUDY

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## Bridgewater Place

**Client:** Alard Properties Ltd

**Location:** Leigh, Greater Manchester

Following an extensive public consultation process, HOW Planning has submitted an outline planning application and accompanying Masterplan to Wigan Metropolitan Borough Council for the multi-million pound transformation of Bridgewater Business Park in Leigh into a vibrant commercial, residential and leisure location.



### Details

Working with Alard Properties Ltd, HOW Planning has created a Masterplan to convert over 20 acres of ageing industrial space into a major mixed use development. Plans include offices, up 320 family homes; workshop/enterprise and small scale local retail units. The plans allow for imaginative ideas to maximise the value of the site's canal frontage such as family friendly cafes and developing the area's natural landscaping.

Bridgewater Business Park occupies a very central location close to Leigh town centre, and has become an eyesore at odds with the surrounding residential areas. The new proposals aim to transform the site into a thriving new development and will significantly contribute to the ongoing regeneration of the area.

The new Masterplan also alleviates issues for a local primary school which has been looking to relocate from its current location in the middle of the busy industrial estate for some time. Whilst still keeping these aspirations alive the development is designed around the school's existing arrangements and space has been made available for its use, in the meantime.