



HOW

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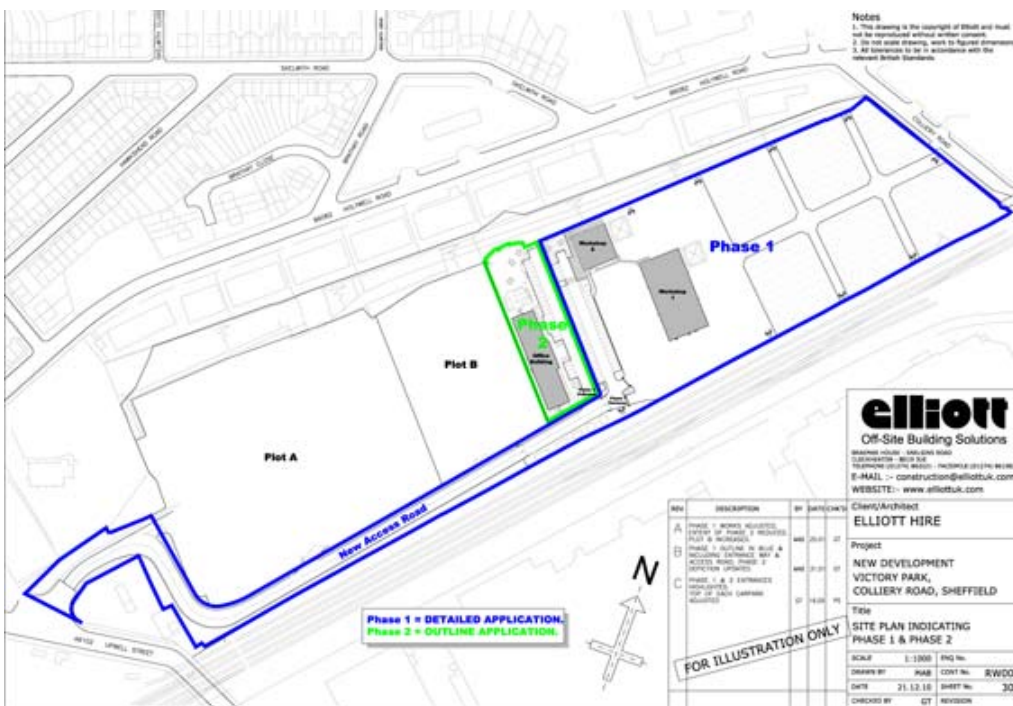
CASE STUDY

June 2011

New Headquarters Operation

Client: Property Alliance

Location: Victory Park, Sheffield



HOW Planning has submitted a full planning application for a new headquarters operation at Victory Park in Sheffield. The application, on behalf of Property Alliance, incorporates proposed office, manufacturing and open storage space and has been submitted to Sheffield City Council.

HOW Planning and Property Alliance, part of Sheffield based Russell Construction, worked closely with Creative Sheffield to put together the planning application which will provide a new headquarters operation for Elliot Hire the UK's largest supplier of portable accommodation and secure storage.

Elliot Hire had identified a need to relocate to larger premises and Victory Park's strategic location close to the M1 motorway will meet its growing business needs, bringing another major name operator to the city of Sheffield.