



HOW

HOW Planning LLP

40 Peter Street
Manchester M2 5GP
T: 0161 835 1333
F: 0161 835 1322
howplanning.com

CASE STUDY

May 2009

Miele Experience Centre, Cheadle Royal Business Park

Client: Miele / Muse Developments

Location: Cheadle

Acting on behalf of Miele, HOW Planning has secured planning approval for an 18,000 sq ft Experience Centre at Muse Developments' Cheadle Royal Business Park. HOW provided planning advice and submitted a full detailed planning application to Stockport Borough Council which has now been approved.



Details

Miele identified the North West as the preferred location for its new Experience Centre and the new facility will be the German manufacturer's first base in the North of England, second only in the UK to Miele GB's headquarters operation in Abingdon, Oxford.

The Experience Centre will offer a state-of-the-art, contemporary office, in addition to a training and demonstration facility for Miele staff, engineers, authorised dealers and end users. It will provide a unique opportunity to experience the high quality products and appliances in a live setting, all of which are displayed under one roof.